

POWER OF PEACE

Dear Manufacturer,

I have joined the Power of Peace's Not Made In China initiative (NMIC). The goal of this initiative is to drive measurable, transparent and significant changes in China's enforcement and stewardship of the environment. We believe that as a manufacturer in China, it is your responsibility to lead this change and protect both China's citizens and the world's citizens. Until then, we will no longer buy products you manufacture in China.

The World Bank states 16 of the world's 20 most polluted cities are in China. Tom Cahill, Professor Emeritus at UC Davis and an international authority on airborne particles reports that China pollutants are now a measurable part of California's daily pollution and describes China's brown pollution plume, now visible from space, as a "3 km thick haze of dust, sulfur, nitrates and other chemicals." According to Jiang Fan, deputy head of the National Population and Family Planning Commission, birth defects in China have increased by nearly 40 percent since 2001, now affecting nearly one in every 10 Chinese households. "A baby with defects is born every 30 seconds in China, and this situation has worsened year by year," he said.

We urge you to face the indisputable fact that the environmental crisis in China is a global crisis - the direct result of manufacturing there without strict environmental laws.

It is up to companies like yours that manufacture in China, to control the safety and environmental impact of the process from beginning to end - from the raw materials to the final product. You have a global responsibility to change this path of destruction.

We know the manufacturing and development cycle is a long one, but this can no longer be an excuse for inaction. Please get back to me with your plan to control the manufacturing process on your products from beginning to end. The Power of Peace will be publishing a list of manufacturers who have committed to significantly change production in China, and a list of those who have not.

I hope your company will join us to stop this crisis now.

Thank you,

Concerned Consumer

WRITE YOUR NAME AND ADDRESS BELOW BEFORE MAILING